

REMARKS

Claims 1-10 are pending in the application. Claims 8-10 have been withdrawn. Claims 1-7 are rejected. Claims 2-6 and 8-10 herewith are cancelled. Claims presently active are claims 1 and 7. Favorable reconsideration of the application in view of the following remarks is respectfully requested

The amendment to the specification at page 2 was suggested by the Examiner and does not raise any new issues. It inserts a correct patent number in the prior art section of the specification.

In paragraph 1 of the Office Action the Examiner requests that claims 8-10 be cancelled. This has been done in the amendment above.

In paragraph 2 of the Office Action the disclosure is objected to because of a wrong patent number at page 2. The correct number as suggested by the Examiner as been inserted at page 2. Therefore, withdrawal of this objection is respectfully requested.

In paragraph 4 of the Office Action claims 1 and 7 stand rejected under 35 USC 102 as anticipated by a Hakun et al. (642). Hakun is stated to disclose a package for storing and displaying product including a product display member having overlapped closely spaced rear and front layers, a reusable product container, and at least one product. The Examiner states that the inner shell of Hakun (642) can be reused and therefore, it can be construed as a reusable product container. This rejection is respectfully traversed.

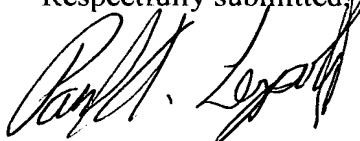
The inner shell(20) of Hakun(642) is actually part of the display container. The Examiner's attention is directed to coluum 3 lines 64-68 where the inner shell (20) is referred to as an inner shell member. This inner shell is not a "reusable product container." This is reference to a part of the package holding the mask. The mask is not a reusable product container. Therefore, Hakum is not be anticipating of these claims in that the reusable product container is not present. The Examiner may not properly refer to the shell of the display member as both the display member and the reusable product container. Therefore, it is respectfully requested that this rejection the reconsidered and withdrawn.

In paragraph 6 of the Office Action claims 2-6 stand rejected under 35 USC 103 as being unpatentable over Hakum (642). Is respectfully requested

that this rejection be reconsidered and withdrawn as these claims have been cancelled.

Therefore, it is respectfully requested that the objection to the specification, rejection under 35 USC 102, and rejection under 35 USC 103 be reconsidered and withdrawn and an early Notice of Allowance be issued in this application. In the alternative, it is respectfully requested that the amendment be entered for purposes of appeal as no new issues are raised by cancellation of claims.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Paul A. Leipold", written over a horizontal line.

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If the Examiner is unable to reach the Applicant(s) Attorney at the telephone number provided, the Examiner is requested to communicate with Eastman Kodak Company Patent Operations at (585) 477-4656.